



CONTACT

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HONORS & AWARDS

Student Gold Addy Award

American Advertising Federation

Toledo | Feb. 2019

Student Silver Addy Award

American Advertising Federation

Regional Finalist | March 2019

Dean's List

2015-2018

EXHIBITIONS

MoCa Cleveland | January 2025

BFA Thesis Exhibition | March 2019

Senior Show Exhibition | May 2019

SKILLS

Adobe Indesign

Adobe Illustrator

Adobe Photoshop

Figma

WP Engine Web Builder

Art Direction

Concept Development

Strategic Design

Creative Leadership

Project & Time Management

Event Design

Customer Service

EDUCATION

Bowling Green State University | May 2019

BFA Graphic Design, Minor in Marketing, Cum Laude

EXPERIENCE

Senior Designer | December 2024–Present

shark&minnow – Cleveland, OH

- Guided projects from concept to execution, partnering with strategists and mentoring junior designers to ensure design decisions align with business goals and user needs.
- Managed multiple team projects and event design simultaneously in fast-paced environments, consistently meeting deadlines and maintaining high quality and attention to detail.
- Drove creative innovation by researching design trends, user behavior, and competitive landscapes to inform design strategy.
- Built a collaborative, inclusive team culture by encouraging open communication, constructive critique, and shared ownership of work to best represent the company.
- Championed strong design processes and best practices to improve efficiency, collaboration, and creative consistency.
- Provided creative leadership and direction while remaining hands-on in design execution in digital, print, and brand initiatives.

Designer | September 2019–December 2024

shark&minnow – Cleveland, OH

- Create visual text and imagery concepts to communicate ideas that inspire, inform, and captivate consumers.
- Think creatively to produce new ideas and concepts that align with customer/company requirements. Brainstorm and develop creative campaigns to support marketing efforts.
- Played a pivotal role in reimagining and refreshing the visual identity of shark&minnow's clients, resulting in increased brand recognition and engagement.
- Produced visually stunning and user-centered website designs that combined aesthetics with seamless user experiences, contributing to enhanced online presence for clients.
- Translated complex ideas and concepts into visually engaging infographics and presentations, effectively communicating information to various target audiences.

Freelance Graphic Designer | July–September 2019

Awesome Otter – Westlake, OH

- Worked both directly and indirectly with clients to create logos and graphics for them.
- Attended kickoff meetings and developed relationships between a brand and company.
- Creatively problem solved different concepts and brought new ideas to the Awesome Otter design team.